

2026 Sponsorship Levels

Kingdom Level Sponsor (\$10,000 or more)

Your contribution entitles you to the following:

- ✓ Company sign in the registration area of event
- ✓ Company logo on DLiA website, linked to your site
- ✓ Logo presence on all materials
- ✓ 10 Event registrations
- ✓ Verbal recognition at events
- ✓ Social media recognition

Phylum Level Sponsor (\$7,500 or more)

- ✓ Company sign in the registration area of event
- ✓ Company logo on DLiA website, linked to your site
- ✓ 6 Event registrations
- ✓ Verbal recognition at events
- ✓ Social media recognition

Class Level Sponsor (\$5,000)

- ✓ Company logo on a banner at sponsored event
- ✓ Company logo on DLiA website, linked to your site
- ✓ 4 Event registrations
- ✓ Verbal recognition at the event
- ✓ Social media recognition

Order Level Sponsor (\$2,500)

- ✓ Company logo on a banner at sponsored event
- ✓ Company logo on DLiA website, linked to your site
- ✓ Verbal recognition at the event
- ✓ 2 Event registrations
- ✓ Social media recognition

Family Level Sponsor (\$1,000)

- ✓ Company logo on DLiA website, linked to your site
- ✓ Verbal recognition at the event
- ✓ Social media recognition

Genus Level Sponsor (\$750)

- ✓ Company logo on DLiA website, linked to your site
- ✓ Social media recognition



Sponsorship Opportunities

Fireflies Event at Norton Creek

This event showcases the magic of the Smokies fireflies in a private, intimate setting adjacent to Great Smoky Mountains National Park. Guests enjoy food, drink and a private viewing of the spectacular synchronous fireflies. More at dlia.org/events



iScience Middle School Program

iScience is a middle school science program where students (grades 5-8) explore the biodiversity living right on their school grounds. The program fosters stewardship and interest in S.T.E.A.M. fields through experiential, nature-based learning. More at dlia.org/iscience



Internships

DLIA's Internship Program provides undergraduate students with a unique, immersive opportunity to learn about the natural history of the Smokies. Students get hands-on experience conducting biological research across the park. More at <https://dlia.org/summer-internships/>



Smokies' Most Wanted

The Smokies' Most Wanted project empowers Great Smoky Mountains National Park visitors to gather scientific data about animals, plants and other organisms of the Smokies. Participants look for certain under-studied species in the park and record where and when they find them using an app called iNaturalist. More at dlia.org/smokiesmostwanted



Science in the Smokies

Sponsors can also choose to support our work in science and research to conduct the All Taxa Biodiversity Inventory. Your sponsorship will help us continue our critical work, which includes cataloging the incredible diversity of life in Great Smoky Mountains National Park, educating the public about the importance of biodiversity, and conserving these natural treasures for future generations. More at dlia.org



Sponsor Agreement Form

As a Discover Life in America sponsor, I will have the satisfaction of knowing that I am making a valuable contribution to the conservation of biodiversity in our community and our world. I agree to the following conditions:

My organization will contribute \$ _____ toward the following Sponsorship Level (check one):

Kingdom Level Phylum Level Class Level Order Level Family Level Genus Level

We would like these funds to go toward the following (check any):

Fireflies Event iScience Internships Smokies Most Wanted General Support

My organization will provide these funds no later than one month in advance of the chosen event(s).

My organization will provide a high-resolution electronic copy of our logo (PNG, SVG, JPG or PDF at 300 dpi) to be used in promotional material. My organization is also responsible for providing electronic versions of any advertisements to be included in the program. I will provide these materials at least 45 days in advance of the event(s), via email (todd@dlia.org) or mail to:

Discover Life in America
Attn: Todd P. Witcher, Executive Director
1316 Cherokee Orchard Road
Gatlinburg, TN 37738
865-214-7525



Organization: _____ Date: _____

Contact Person (please print): _____

Mailing address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Updated 01/07/26