



**Discover Life in America
Sponsorship Opportunities**

*Connecting communities and
scientists in discovering,
understanding and
conserving the natural world.*



Our mission

All Taxa Biodiversity Inventory



- **WHAT:** An intensive survey of ALL biodiversity in Great Smoky Mountains National Park
- **WHO:** Partnership of scientists, government agencies, research institutions, volunteers, educators
- **HOW:** Integration of science, conservation, stewardship, and education
- **WHY:** Assist the Park in protecting its rich biological diversity

Our flagship project: Smokies ATBI



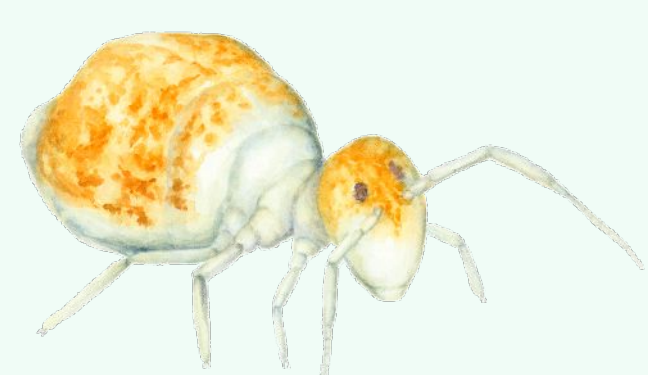
DLiA
Discover Life in America

*We can't **protect** species
if we don't know they **exist**.*

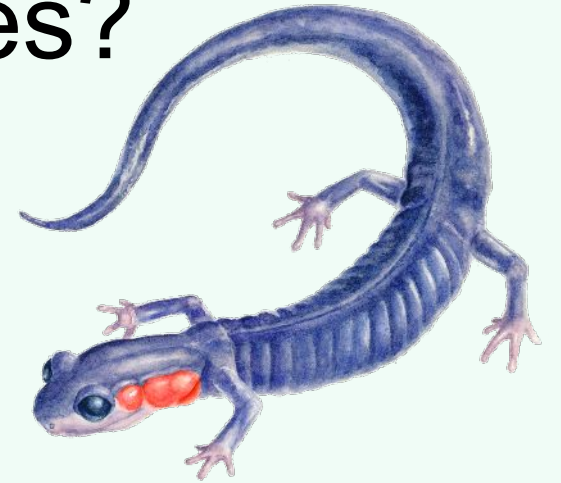


Abbott Nature Photography

Our motto



1. What species live in the Smokies?
2. Where do they live?
3. How common are they?
4. How do they interact with each other



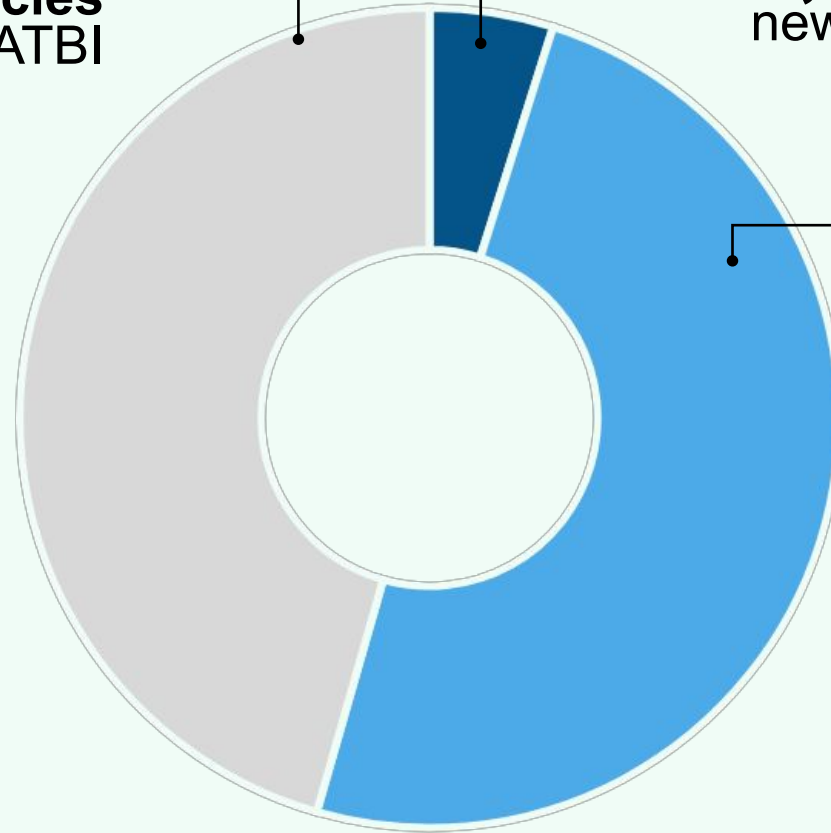
LeAnn Carter

Since ATBI began in 1998

10,335 species
known to park before ATBI

1,111 species
new-to-science

11,447 new species
records for the park



22,893
species known to park

60K–80K
species living in park (est)

27+
years ATBI has been
running in Smokies

Smokies ATBI: By The Numbers



Sponsorship Opportunities





ALL-TAXA BIODIVERSITY INVENTORY



SMOKIES MOST WANTED



SUMMER INTERNSHIPS

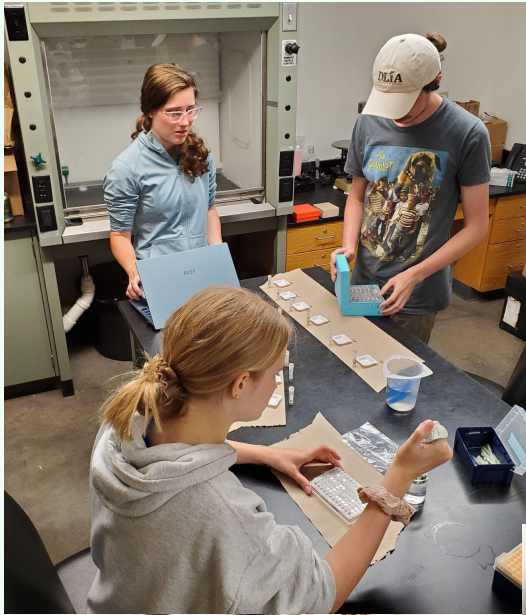


FIREFLIES AT NORTON CREEK



ISCIENCE PROGRAM

Sponsorship Opportunities



- All Taxa Biodiversity Inventory
- Mini-grants for scientists and taxonomists to identify species
- DNA barcoding to expedite the identification of priority species
- Science and research funding to provide a technician to work exclusively on preparing specimens for DNA barcoding and cataloging data.



- Students (grades 5-8) explore the biodiversity living right on their school grounds
- Fosters stewardship and interest in S.T.E.M. fields through experiential, nature-based learning
- Currently have 43 regional middle schools participating

- Annual firefly-centered fundraising event
- Showcases the magic of synchronous firefly displays in an intimate setting
- Guests enjoy food, drink and guided firefly viewing experience
- 200+ guests per year



Fireflies Event at Norton Creek



- 10-week paid summer internship program
- Provides undergraduate students with unique hands-on experience working with a nonprofit
- Interns assist with scientific research, programming, public relations, and more
- We host 3-4 interns each summer

Summer Internships

- Community-involvement program empowering visitors to document organisms they encounter in the Smokies
- Using iNaturalist, park visitors help contribute data for our ATBI
- Hundreds of community scientists engaged each year



Smokies: Most Wanted



Sponsorship Levels



	Kingdom \$10,000 +	Phylum \$7,500	Class \$5,000	Order \$2,500	Family \$1,000	Genus \$750
Social Media Recognition	✓	✓	✓	✓	✓	✓
Website Logo Placement (linked to your site)	✓	✓	✓	✓	✓	✓
Verbal Recognition at Events	✓	✓	✓	✓		
Logo Placement on Event Signage	✓	✓	✓	✓		
	Company sign, highly visible, in registration area	Company sign, highly visible, in registration area	Company logo on a banner			
Event Registrations	10	6	4	2	0	0

Sponsorship Levels



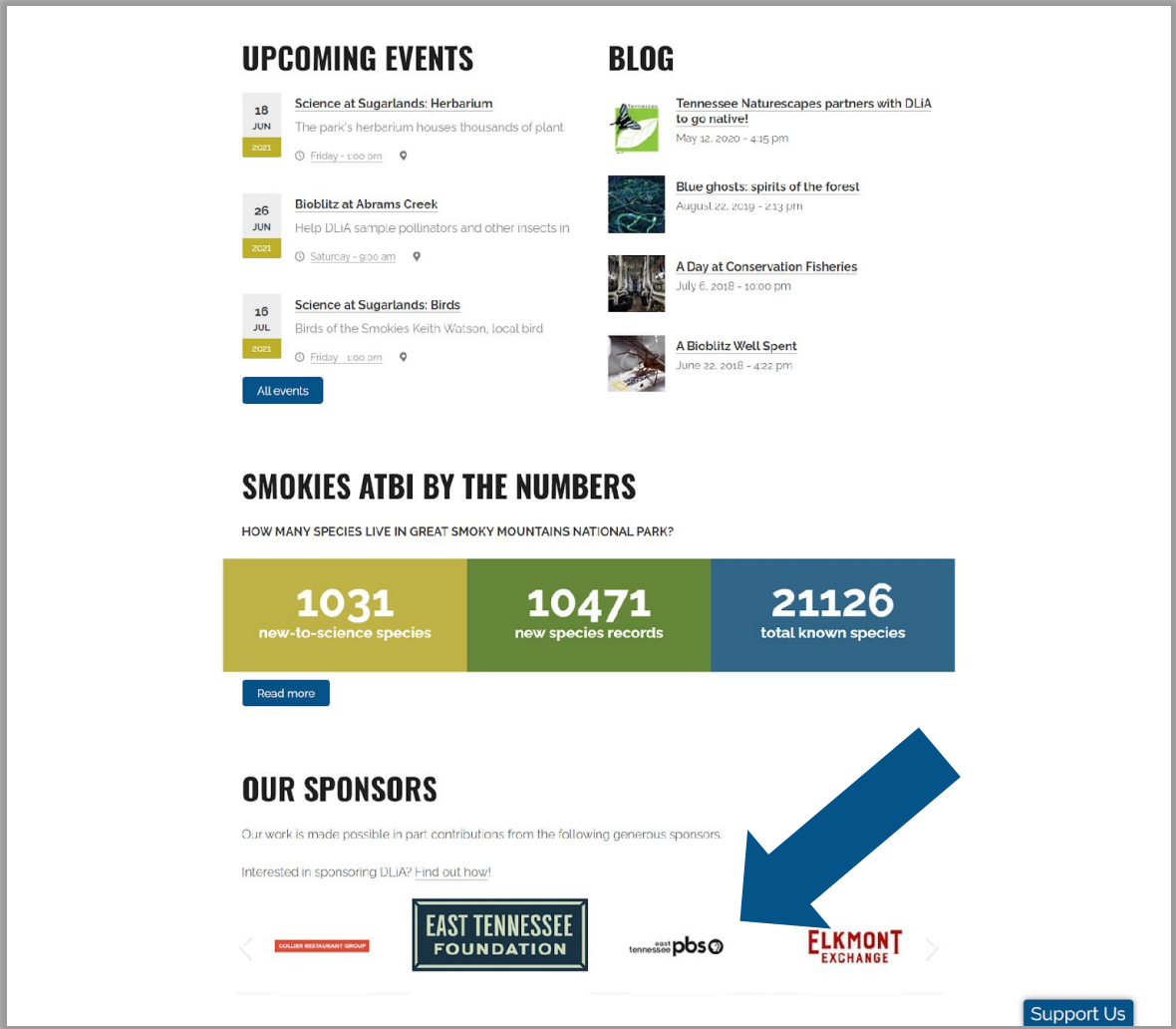
Past Sponsors



Thank you, sponsors!



Logo placement on event poster



Logo placement on our website



Thank you!



dliia.org





**Discovering, understanding and conserving
biological diversity in the Smokies and beyond!**



Your contribution makes a difference!